

News Update:

Ellison Realty Inc. | Riverland Realty Acquisition Announcement

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Ellison Realty, Inc., One Of The Most Established Real-Estate Brokers In Central Florida, Today Completed Its Acquisition Of Riverland Realty

The acquisition of Riverland Realty, based in Dunnellon FL, enhances Ellison Realty's long standing position in the **North Central Florida Real Estate Market** and further strengthens the company's position in the area.

The combination of these two well respected brokerages will result in greater efficiencies and improve our ability to meet the needs of the growing real estate market.

"We are pleased to welcome Riverland Realty to the Ellison family. We look forward to leveraging Riverland's reach in the central Florida region to further strengthen our leadership in this fast growing market. This acquisition directly aligns with our plans to continue to provide our customers with the best opportunity, experience, and choice in the market," said **Sonny Vinson**, Chief Operating Officer, [Ellison Realty Inc.](#)

Over the next few weeks, the management team of Ellison and Riverland will be working together to make sure the integration process is as smooth as possible. Our customers will continue to receive the same high quality real estate market services, which they have come to expect.

Riverland Realty, will continue to operate under its current name, but is now a wholly owned subsidiary of Ellison Realty, Inc.

Riverland Realty will resume business operations out of its current location thus,expanding the Ellison Realty office footprint.

All questions or media relations comments regarding this matter should be directed to:

[Sonny Vinson](#)